

BUSINESS ACUMEN SERIES



PUYALLUP SUMNER
CHAMBER
of COMMERCE

Celebrating 130 Years

We're bringing back our **Business Acumen Series!** Launched in fall 2022, this series of workshops will help your organization achieve success.

The first series of three workshops will focus on **Deliberately Developmental Organizations**, a model developed by Harvard Business School faculty to help workplaces unlock the power of every employee.

Research has shown that DDOs experience increased profitability, improved employee retention, reductions in employee downtime, less interdepartmental strife, and faster solutions to tough problems. DDO concepts can be adopted in organizations large and small, and we **encourage you to register for all three workshops in order to fully leverage the model in your workplaces.**



CO-FACILITATOR: KEVIN B. DULL

- Founder, KBD Consulting, helping organizations deliberately develop their people strategy & HR services
- Founder, MgrWorkbench.AI, developing tools to improve a manager's ability to communicate & engage with employees
- 20+ years of Organizational Design and Human Resource experience
- Former SVP-Chief Human Potential Officer for MultiCare Health System
- B.A. Eastern Washington University
- J.D., Willamette University College of Law
- M.B.A., Willamette University Atkinson Graduate School of Business
- M.S.M.L., Western Governors University

SPONSORSHIPS:

To sponsor one or more workshops, email sheila@puyallupsummerchamber.com or call (253) 845-6755.



CO-FACILITATOR: TARA DOYLE-ENNEKING

- President/CEO Puyallup Sumner Chamber of Commerce
- Harvard Business School Leadership Principles Certificate
- M.B.A. University of Denver, Executive Leadership Concentration
- M.A. Pacific Lutheran University, Marriage and Family Therapy - Organizational Systems Certification
- Blue Scarf Society Founder and Women's Leadership Academy Program Development

Business Acumen Series Workshops 1-3: **DELIBERATELY DEVELOPMENTAL ORGANIZATIONS (DDO)**

**18 OCT
2023**

8AM - 10AM

Fairfield Inn By
Marriott
202 15th Ave SW
Puyallup

Workshop #1: Deliberately Developmental Organizations

A Deliberately Developmental (DDO) culture postures that organizations do best when they build an environment that encourages constant personal development among their employees, their human capital. This workshop will introduce you to this model and will provide you with tools and resources to apply the model to your business.

**15 NOV
2023**

8AM - 10AM

The Rivers
123 4th Ave NW
Puyallup

Workshop #2: The Neuroscience of Leadership

By understanding the mechanics of your own brain you can engineer change and support change in others. This workshop will provide you with valuable tools and resources to help you think, regulate, engage, adapt and develop with the brain in mind; understand why developing your EQ is more important than IQ, work with your prefrontal cortex to enhance executive decision-making, and much more.

**13 DEC
2023**

8AM - 10AM

Hampton Inn &
Suites
1515 S Meridian
Puyallup

Workshop #3: Charting Your Course

Being a strategic leader and having an executable plan that aligns with your Mission and Vision is a critical function of your leadership. Whether you are the CEO or a member of a team, being strategic is an important facet to the overall success of your organization. In this workshop we will provide you with the essential tools and resources to help you plan & manage the journey. You will learn how to align strategy & operations, prepare a process for crisis management, use the power of Artificial Intelligence to engage your team members, and more.

Registration

Single workshop: \$55 Chamber members | \$65 non-members

Series of three workshops: \$150 members | \$180 non-members

Includes breakfast

**LEARN MORE
+ REGISTER:**



puyallupsummerchamber.com/business-acumen